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MAKE
MAGIC
HAPPEN
Guidebook

My favourite part!

After deepening your connection to meaning, contribution and connection in pervious Guidebooks - now you get to unleash the Creative Ninja in you!

Hooray!

Well, this may not be hooray for everyone, I totally get that too. It can be intimidating for some people who don't feel as though they have a creative bone in their bodies.

Help is definitely at hand.

Have you discovered [canva.com](https://www.canva.com)?

All of these guidebooks you have been enjoying were created there. I think this is some of my best work to date. It's taken me a while to get familiar with it and I've created some really basic stuff and even still today it challenges me but I love it.

The beautiful thing is that there's already templates set up ready to go! Make sure you see the word "FREE" or you'll be paying for what you use.

To get started:

1. Create an account at canva.com
2. Log In
3. Decide which size creation you want to play around with
4. GO FOR IT

That really is the best way to get going. JUST DO IT.

You won't break anything and you can always let Canva do all the hard work before you branch out into taking more control over your creations.

I'm approaching this one backwards. I just wanted to show you how easy it is to get happening. Now let's explore WHY this is important.

Next time you're scrolling through the news feed of Facebook or Twitter I want you to notice something.

Do your eyes naturally stop on big blocks of text or dynamic, interesting or creative pictures/photo's?

It's the pics that catches your eyes isn't it?

In my years of posting to Facebook. A post with a pic can often get anything up to 94% more views than a pic of only text.

We are visual beings. We seek the images that evoke the emotion we are wanting to experience.

We have our own personal relationship with the emotions we want to experience the most and we will align ourselves with the environments, the people, the products and the services that inspire that within us.

Have a think about the images you may have already been using in your communications. Are they inspiring the emotion your community would want to experience?

I trust this has been incredibly valuable and maybe even a whole lot of FUN to do 😊 [Woohoo!!]

Come and visit me on my Facebook page and tell me all about it <https://www.facebook.com/SocialVibes> I would love to know how you went with it.

For more loving, learning, giving and growing head back to the Social Vibes website <http://www.socialvibes.com.au/> and go and accept the next mission to rock-stardom HELL YEAH!

See you there!

Teash x