

#2 TELL YOUR STORY

Guidebook



Have you ever sat around a campfire and listened to a story? Or perhaps gathered around the dinner table with your family and shared your day with each other? Or logged on to Social Media to see what everyone is up to in your wider community?

We human beings LOVE stories! Think of the thousands of books created and consumed each year. And now we have daily status updates on Social Media creating a never ending stream. of the story, of life.

Your story is unique to YOU. No one else in the whole world has the same story as you. Even if you've had similar experiences no one else will see things and learn the things you have in the same way you have.

AND THAT IS WHY YOU MUST SHARE IT.

Share what you have learned.

Share how you've come to understand those things.

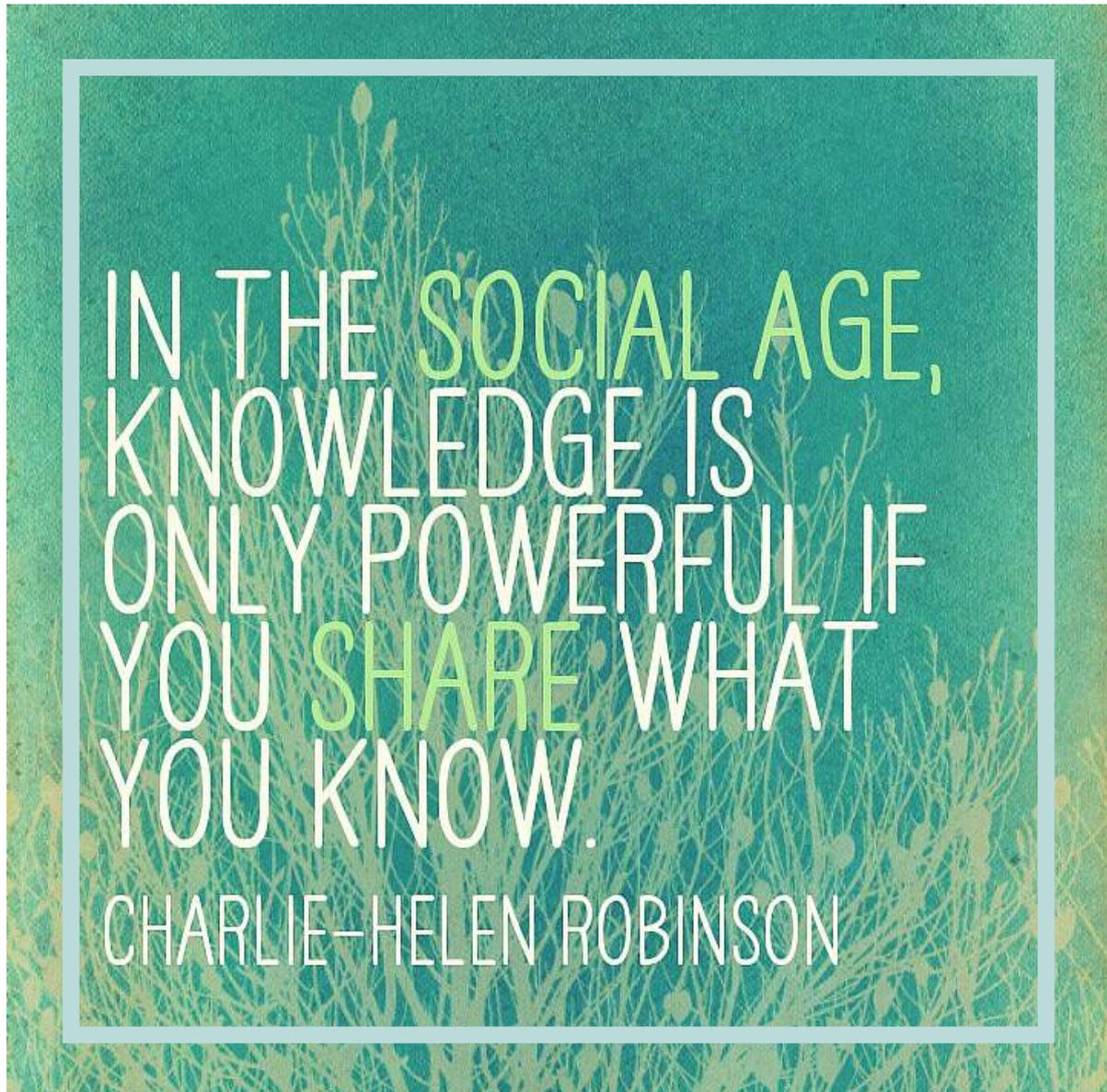
Share how you've applied your learnings to your world.

Share your results AND your non-results.

Share what inspires you.

Share generously.

Share it NOW.



Are you wondering HOW to best share your story?

Well there are several ways and it depends where you are in your journey. Ultimately you'll want to be on your own website, writing blogs and sharing them from there out to your social networks.

If you're not there yet I have 5 ideas for you.

1. Write blogs on Linked In and position yourself as the authority in your industry.
2. Sign up for a Blogger account - this is free and requires only your gmail address to log in. <https://www.blogger.com/>
3. Write Micro blogs as status updates on your Facebook page (this is will get you off to a small start if that's what you need)
4. Write blogs for someone else - it's called "Guest Blogging" if that interests you just type "Guest Blogging Opportunities" into a Google search...you'll have a field day with that!
5. Tweet - yep on Twitter. Organise your thoughts in 140 characters. Learn how to have an impact in as few words as possible. It's harder than it sounds but it gets you sharing.

So that's just a few ideas to get you going. Now you just need to decide WHAT to write about.

Here's my top 7 ideas to get you started.

1. How you got started - in your career, in your success...
2. Number 1 tip for...
3. Top 3 things to get you...
4. 5 Steps to...
5. List of 10 awesome...
6. A guide to...
7. What not to do when...

There's a theme there because we seem to really REALLY like lists! The thing I like about lists is being able to scan the heading and come back to the content if I want to know more. It's a great way to inspire someone just enough to compel them to hit that "share" button.

Now it's your turn.

PLATFORM

What first 2 platforms will you share YOUR story to?

Published here _____

And shared to Here _____

TOPICS

What are the first 5 topics you will write about?

#1 _____

#2 _____

#3 _____

#4 _____

#5 _____

GO FOR IT!!

I trust this has been incredibly valuable and maybe even a whole lot of FUN to do 😊 [Woohoo!!]

Come and visit me on my Facebook page and tell me all about it <https://www.facebook.com/SocialVibes> I would love to know how you went with it.

For more loving, learning, giving and growing head back to the Social Vibes website <http://www.socialvibes.com.au/> and go and accept the next mission to rock-stardom HELL YEAH!

See you there!

Teash x